

Coupon Lingo

When you first start couponing, you will find abbreviations are used everywhere. At first, you might think you have discovered a new foreign language. However, you will pick up the new “lingo” very quickly.

Below are some commonly used abbreviations.

\$1/1 – Save \$1.00 off one item

\$1/2 – Save \$1.00 off two items

AC – After Coupon

AR – After rebate

B&M – Brick and Mortar (a physical store – not online)

B1G1 or BOGO – Buy one get one free

B2G1 – Buy two get one free

BLINKIE – Coupon dispensed in store from a box by product (usually a red blinking machine)

BTFE – Box Tops for Education

CAT or Catalina – Coupon that prints after purchase; usually at a grocery store; money off your next purchase

CPN – Coupon

CRT – Cash Register Tape

DND – Do Not Double

ETS – Excludes trial size

FAR – Free after rebate

GC – Gift Card

GM – General Mills

IP or IPQ - Internet printed coupon

MIR – Mail in rebate

MQ – Manufacturer’s coupon

NED – No Expiration Date

OOP – Out of pocket

PG – Proctor & Gamble

Peelie – A coupon found on a product that can be peeled off

Q – Coupon

RP – Red Plum

RR – Register Rewards: Rewards earned at Walgreens

SCR – Single Check Rebate – rebates earned at Rite Aid

SS – Smart Source

Stacking – Using a store coupon with a manufacturer coupon

Tear Pad – A coupon found in store that can be torn off a pad

TMF – Try Me Free

UN – UniLever

WT or Wine Tag – A coupon found around the neck of a product

WYB – When you buy

YMMV – Your mileage might vary